



同济大学设计创意学院简介

同济大学设计创意学院由同济大学艺术设计系发展而来。

同济大学艺术设计系设于同济大学建筑与城市规划学院，1986 年开始本科招生，1993 年正式成立工业设计系，2000 年增设艺术设计专业，同年正式更名为艺术设计系。

同济大学设计创意学院下设工业设计和艺术设计两个专业。工业设计专业授予工学学士学位；艺术设计专业分环境艺术设计、视觉传达设计、数字媒体设计三个方向，授予文学学士学位。1993 年开始招收建筑设计与理论专业工业设计方向硕士研究生，2001 年设立设计艺术学硕士点，2002 年开始招收建筑历史与理论专业设计艺术学方向博士研究生。艺术设计系的各专业方向之间，以及同建筑学、城市规划、景观学系之间，在学院的平台上实现资源共享，充分交叉。

同济大学设计创意学院通过与国内外著名设计院校在全球化背景下的学术合作与交流，以及立足本土的积极社会实践，使学科保持了前沿性和很高的国际学术声誉。2006 年末，根据美国《商业周刊》的调查，同济艺术设计跻身 60 个全球最佳设计学院及课程之列。

同济大学设计创意学院主编的设计刊物《大设计》，每逢双月 8 日出版，在设计界具有一定影响。

2007 年，艺术设计系约有 536 名学生（396 名本科生，140 名研究生，含 12 名博士研究生），艺术设计系共有 31 名全职教师（教授、副教授 11 名，讲师 18 名）。艺术设计系还聘请了一批在各研究领域内有突出成就的教授和设计师作为兼职教师。

2009 年 5 月，根据数字经济发展形势，面对中国制造向中国创造转变的过程中对高层次设计人才的急需以及上海经济增长方式转变，产业结构升级中对创新人才的需求，同济大学艺术设计系抓住同济大学在创造第二个百年辉煌的历程中学科发展的新机遇，成立了新的同济大学设计创意学院，新学院借鉴世界设计与艺术学科的最新理念与模式，以培养具有国际视野，创新型、前瞻型、研究型、综合型的新一代设计人才与设计管理人员，致力于建设理念先进，研究前沿，开放创新，在国内外具有广泛社会影响力和产业趋动力为特色的世界一流设计学院。



About College of Design and Innovation (D&I)

College of Design and Innovation (D&I), Tongji University was developed from the Department of Art and Design, College of Architecture and Urban Planning. Department of Art and Design enrolled undergraduate since 1986. The department of Industrial Design was formally established in 1993 and the Department of Art Design was added in 2000. At the same year, the two departments were officially renamed as the Department of Art and Design.

There are two disciplines under the college of D&I, Tongji University- industrial design and art design. Industrial Design grants degree in engineering; under the discipline of art design, there are three sub-directions: environmental design, visual communication design, and digital media design and they grant Bachelor of Arts degree. Architectural Design and Theory under Industrial Design enrolled postgraduate students from 1993. Master Degree of Design Art was established in 2001. Doctoral students of architectural history and theory under the discipline of design were enrolled from 2002. The Department of Art and Design shares resources on the college platform with the departments of architecture, urban planning, Landscape and they fully cross each other.

Cooperation in academic research with domestic and international well-known designing institutions in the context of globalization, as well as the positive social practice based on local help D&I maintain a cutting-edge and high international academic reputation. In late 2006, according to the U.S. "Business Week" survey, art and design of Tongji was among the 60 world's best design colleges and courses.

The design magazine, "All Design", which is published every 8 bimonthly, is edited by College of D&I, Tongji University and has a certain influence in the design community. In 2007, the Department of Art and Design has about 536 students (396 undergraduates, 140 graduate students, including 12 doctoral students); A total of 31 full-time teachers (11 professors and associate professors, 18 lecturers). The Department of Art and Design has also hired a number of professors and designers in various fields with outstanding achievements as part-time teachers.

In May 2009, the new College of Design and Innovation was established. The new college is dedicated to building a first class designing college with extensive social influence and industry driving forces at home and abroad.