

PRESS RELEASE

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The Swedish Pavilion was awarded one of the most business-minded pavilions during China Entrepreneurs' day

September 25, the Expo Bureau hosted the Fortune time CBN 2010 Shanghai World Expo China Entrepreneurs' day. Wang Shi, Zhang Yue, Shen Nan Peng and about a hundred other participants from the Chinese entrepreneurial field took part in this event. The Swedish pavilion was awarded for being one of the most business-focused pavilions together with the Australian pavilion, the American pavilion and the Canadian pavilion. These four pavilions were considered as being the most commercially oriented Expo pavilions. On the second day of the activity, some of the entrepreneurs came to visit the Swedish Pavilion.

- The Swedish participation in the World Expo 2010 has attracted over 110 partnering companies, which reflects the spirit of collaboration – collaboration between Swedish and Chinese organizations, government agencies, companies, and individuals. The Swedish participation in World Expo is to create a platform for collaboration and with the past 137 days it has proven to be a great success, says Annika Rembe, Commissioner General of the Swedish Committee for Expo 2010 in Shanghai.

The Swedish pavilion has received more than three million visitors since the inauguration at May 1. October 13 and 14, the Swedish Pavilion will host a “Sustainable Health and Care Forum” and the Swedish Crown Princess Victoria and her husband Prince Daniel will visit the Swedish Pavilion during these days.

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